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To Whom It May Concern:

With this letter and enclosed resume, I am submitting my application. I have established a successful career as a Product Marketing Manager with a demonstrated record of developing and implement strategic marketing concepts, managing product launches from conception to completion, and growing profitability.

My tenacity and drive have regularly won the accolades of management, and are quantified by record results and progressive advancement. Undaunted by challenging work environments, I bring vision, integrity, and energized team leadership to the job.

My style and focus have enabled me to:

- Build strategic cohesive and effective partnerships involving both internal and external teams working toward promoting and selling products and services.
- Establish and sustain trusting and respectful long-lasting business relationships from C-level, down.
- Generate significant product awareness and success highly-competitive markets during turbulent economic times.
- Significantly contribute to bottom line profitability.

Is this what you are looking for in filling this role? If so, **I am the candidate** with whom you need to speak. Please contact me at **479-553-7999** to arrange a time for us to meet and discuss your needs and my qualifications. Thank you for your consideration, and I look forward to your call.

Sincerely,

Steven G. Horrocks

Enclosure